

**City of Capitola
420 Capitola Avenue
Capitola, California 95010
Phone: (831) 475-7300; Fax: (831) 479-8879
Web site: www.ci.capitola.ca.us**

**ART AT THE BEACH 2010
Capitola Village Esplanade Park
6 Sundays: June 6 & 27; July 11 & 18; Aug. 8 & 22, 11am-6pm**

The Program Coordinator is seeking original artwork in a variety of media based on the Art & Cultural Commission criteria (see Requirements for Submitting Artists). The Coordinator will review applications on the basis of four (4) digital images or slides of the artwork. Applications are due at least 2 weeks prior to each show and will be accepted March 1 through August 1, 2010. Notice of acceptance will be sent to participants prior to each show. Fees must be prepaid once the application is accepted. Selected artists shall display their own artwork; provide their own booth and display equipment; maintain a professional and attractive space; reserve and pay in advance for booth space; be present throughout the event day; report sales to the Program Coordinator; and set up and take down their booths in a timely manner. Checks should be made payable to the City of Capitola. A 20% administrative fee will be retained from the pre-paid space fee in the event of a rain day, or for a cancellation made up to 14 days prior to a show. No refunds will be given for a cancellation made within 14 days of a show.

Event Application

Artist's Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Home phone: _____ Cell phone: _____

Email: _____

Medium: _____

Check requested participation dates:

Sunday, June 6 _____

Sunday, June 27 _____

Sunday, July 11 _____

Sunday, July 18 _____

Sunday, August 8 _____

Sunday, August 22 _____

Check preferred booth space:

_____ 10 x 10ft. \$55*

_____ 10 x 15ft. \$75*

*Space fees to be paid once application is accepted.

*All 6 dates may be requested, however, artists will be assigned a maximum of 4 shows.

I hereby agree to comply with event rules and requirements and release City of Capitola and Leslie Fellows of all responsibilities for loss or damage to myself and my artwork while displaying at the Art at the Beach event.

Signature of artist/date: _____

Email: leslieafellows@yahoo.com

**Or mail to: Leslie Fellows
2630 Portola Drive #13
Santa Cruz, CA 95062**