

CAPITOLA

Currents



VOLUME 3, ISSUE 1

SPRING 2003

NEWS CORNER

Boards & Commissions
Vacancies: Recreation Advisory
and Village Master Plan
Advisory Committee.
Apply on-line or call 475-7300.

Spring Recreation Classes
Begin April 14. Call 475-5935

Capitola Museum Exhibit:
Capitola From the Inside Out:
How Capitola works--
the evolution of city services
and departments from the
incorporation of Capitola in
1949 to the present.

Twilight Concerts
Every Wednesday Night,
Esplanade Park beginning June
25 to August 13. Check the
web site for more details

Art at the Beach:
Esplanade Park, Two Sundays
a month 10 - 5, May - Sept.

Business License Certificates
will be mailed by May 1, 2003

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City Manager Corner

State Budget Deficit

The Governor's Office has projected a \$34.6 billion deficit, and the State Legislative Analyst Offices projects a deficit of about \$22 billion. Regardless of which is correct number (current thinking is that the deficit is closer to the \$34.6 billion), the deficit will be huge--from about 23% to 45% of the current state budget. This will impact you directly, regardless of who you are and what you do. Dramatic cuts are proposed for local government including education. Compared to the State government, local governments such as cities, special districts and counties provide government services more efficiently and effectively. Transferring local government revenues to the state would be cripplingly ineffective. Social and health programs are proposed to be reduced by over \$8 billion. Regardless of how you feel about these services those program cut backs will impact local services, police service especially. Early release programs for non violent prisoners and other service reduction plans are being proposed. Furthermore, this problem cannot be solved by expenditure reductions alone. Revenue increases, which means increases in state taxes, assessments and fees, will have to be part of the solution.

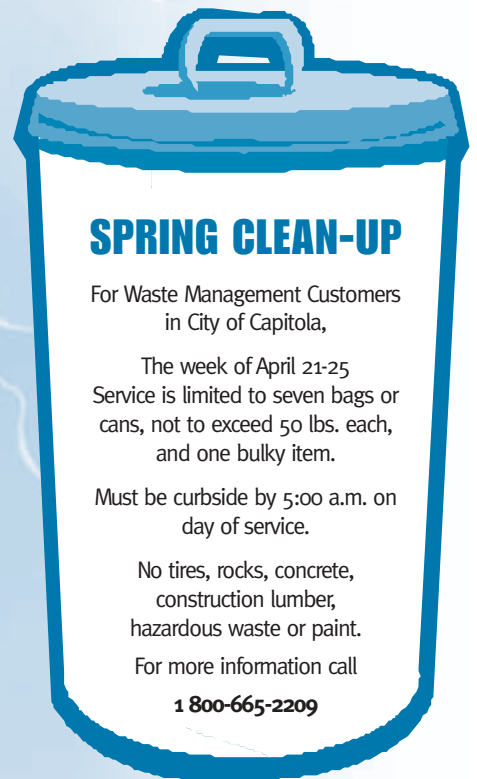
This problem is so large that it seems impossible for anyone not directly involved in the process to contemplate. But it is important that you do get involved, and in spite of the seemingly overwhelming size of the problem, you can make a difference. Here are some things you can do.

- First, become a student of local government. This does not have to take a lot of time. Read the local newspaper and this newsletter. Learn about the important issues, and the services provided to you from local government. Become a savvy consumer of government services, know what your priorities are with regard to government services and work to support them.
- Talk to your friends and neighbors about this matter and develop local government support groups.

- Write, email and fax letters to your state representatives, and send copies to the City of Capitola. Do not stop with just one.
- Write letters to the editor.
- Fax and email your concerns to the governor.
- Ask questions including and especially of your local government officials.

Your immediate access to local government is what makes it work effectively, and being an educated consumer of local government service will make it work best for you. Applying effort to support cities, special districts and the county during the state budget crisis will be critical in keeping the current level of local government services available. Below are some web sites you can access for more information on this matter.

lao.ca.gov
cacities.org



SPRING CLEAN-UP

For Waste Management Customers
in City of Capitola,

The week of April 21-25
Service is limited to seven bags or
cans, not to exceed 50 lbs. each,
and one bulky item.

Must be curbside by 5:00 a.m. on
day of service.

No tires, rocks, concrete,
construction lumber,
hazardous waste or paint.

For more information call

1 800-665-2209

RECREATION PROGRAMS IN FULL SWING



The Capitola Recreation Programs are in full swing with lots of classes for the young and old. Don't miss out on the opportunity to take some fantastic classes put on by outstanding instructors. Just a glance at some of the classes available for toddlers: Ballet, Gymnastics, Martial Arts, Acting, swimming and crafts. For kids, why not enroll in a Tae Kwon Do class, Theater or Tennis lessons. There's LOTS of new classes: Super broken plate mosaic, furniture painting, painted floor cloth, jewelry workshop, bead stringing, earring workshop, wire jewelry wizardry, art in motion, drawing the body, painting the figure, gourd art, investing in today's economy, retirement planning, leaving a job - money management in transition, Italian 3, aromatherapy, macrobiotic cooking, nutrition for adults 55+, simply pure natural skin care products, writing your autobiography, kayaking: whale watching, the invisible gym, golf for adults & kids.

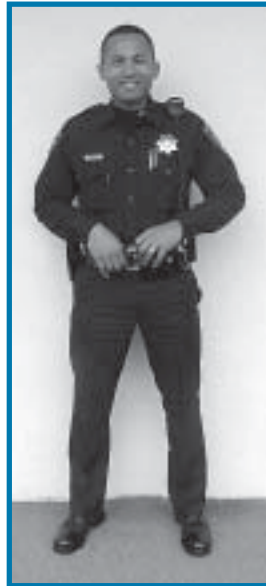
Here is the registration schedule:

- Late Spring registration starts Monday, March 24; classes start April 14 and run through June 15.
- Summer registration starts Monday, May 12; classes start June 16 and run through August 31.
- Junior Guards - Session 1: June 16 - July 18; Session 2: July 21 - August 15.
- Junior Guards Registration: Returning Junior Lifeguards (from 2002 only) can register as soon as the Late Spring brochure is out. New Junior Lifeguards can register at the Junior Guards Registration Fair, Saturday, April 26; info is in the Late Spring brochure.

Our entire brochure is online at: www.capitolarecreation.com. We hope to have online registration by the Late Spring session.

CAPITOLA'S NEWEST EMPLOYEES

The Capitola Police Department would like to welcome two new officers to its ranks. Last July, our newest police officer recruit, **Andres Rivera**, was hired and began training at the South Bay Regional Police Academy at Evergreen Community College in San Jose. He graduated the Academy in



December and started the field training program in patrol on Christmas Day. Andres comes to the Police Department by way of the East Coast, and although he has never been a police officer, he does have a law enforcement background. He is originally from the Bronx, New York, and his father is a retired NYPD Detective with over

25 years of service. Andres previously served almost ten years in the Army, and at the time of his honorable discharge in 1997 was a platoon sergeant assigned to an M-1 tank. Married with two children, and lives with his family in Capitola.

In November, due to the enrollment of another



Capitola Police Department Community Service Officer in the Police Academy, the Police Department hired a new employee as a Community Service Officer. His name is **L e l a n d B l a n k e n s h i p**. Leland comes to us from Southern California originally, where he graduated from high school in 1995. He worked for Pinkerton Security for several years

before moving to the Santa Cruz area in 1998.

Since then, Leland has worked for several security companies including Mervyn's Loss Prevention, Capitola Mall Security, and Boardwalk Security. Leland is married and lives in Santa Cruz with his wife. Leland's ultimate goal is to become a police officer in this area.

The Community Development Department also welcomes a new addition, **Suzanne Ise** is the new Housing and Redevelopment Planner. Suzanne was born in Boston, and has lived in New England, Virginia, California & Japan, graduated from UCSC with BA in Environmental Studies in 1993, spent 3 years in Hungary and Romania after graduation. Suzanne has a Master's in Regional Planning with a concentration in Housing/Built Environment. She moved back to Santa Cruz in 1999 and to Capitola in Jan 2002, where she previously worked for UCSC Environmental Assessment Group and most recently was Housing Coordinator for County of Santa Cruz Planning Dept.

CODE ENFORCEMENT C O R N E R

SOLICITING IN CAPITOLA

The City Council has adopted a new ordinance regarding regulations for solicitors, canvassers or peddlers (solicitors) who enter residential property. The purpose of the ordinance is to protect the public against individuals falsely representing themselves, to balance the rights and interests of the solicitors and the residents who do not wish to be disturbed.

The new ordinance requires solicitors to have a valid business license from the City of Capitola. If you have a sign posted on your premises stating "No Solicitors", it is unlawful for that person to enter your property. It is also unlawful for any solicitor to conduct activity in the City between the hours of 7:00pm and 9:00am during standard daylight time, or between the hours of 8:00 pm. and 9:00 am during daylight savings time. Any violation of the ordinance is an infraction and any additional violations committed within one year may be prosecuted as a misdemeanor. You should contact the Police Department if you believe a solicitor has inappropriately contacted you in accordance with this new ordinance.



HOUSING UPDATE

The City is in the final stages of preparing its Draft Housing Element Update, with the assistance of Joann Lombardo of Comprehensive Planning Services. On February 5, 2003, the City held a joint meeting of the City Council, Planning Commission, and Housing Advisory Committee to discuss potential development scenarios to be presented in the updated Housing Element of the City's General Plan. At that meeting, these city leaders directed staff to proceed with certain actions to make the construction of a minimum number of new housing units legally feasible, as required by state law related to the Housing Element.

The following actions were recommended collectively by the Council, Planning Commission and Housing Advisory Committee: to adopt an ordinance permitting the construction of second units (granny units) as required by state law; to contact property owners of five large parcels in the City and discuss options for rezoning to allow more housing units to be built on those parcels; and for staff to analyze larger underutilized lots for potential redevelopment for additional housing and/or mixed use projects.

The Draft Housing Element is expected to be ready for public review in two months or less. If you would like to be notified when the Draft is ready please send an email to pmaterassi@ci.capitola.ca.us with the subject "Notify - Housing Element Draft."



With the warm summer months and busy tourist season approaching, the Capitola Community Development Department would like to take this opportunity to remind the Village businesses of some of the things you can do to "highlight" your business.

Temporary window signs, which may periodically change, including, but not limited to posters and product information, may be placed in your window provided that they are no larger than one-third of the area of the window. They do not need a permit of any type, however, there is a thirty (30) day calendar year limit to their placement.

Other signs, including permanent window signs, wall signs, roof signs, and projecting signs will require a permit through the Community Development Department. Remember that sandwich board signs are prohibited in the City of Capitola.

Outdoor display of merchandise is allowed with an Outdoor Display Merchandise Conditional Use permit, a one time fee of \$166, and Planning Commission approval. Other outdoor activities such as outdoor seating for a restaurant or other food establishment requires a Conditional Use Permit, a one time fee of \$554, and Planning Commission approval. Individual Commercial Sidewalk Sales allowed with a permit for a fee of \$33 and Community Development Department approval. However, sidewalk sales are limited to a two day sale per quarter.

We hope this helps in planning for some summer business outreach and please feel free to contact the Community Development Department for further information and/or permit applications.

STORMWATER MANAGEMENT PLAN

(Where does your runoff go and who or what does it affect?)

On March 10, 2003 the City of Capitola filed a stormwater management plan with State of California Water Resources Control Board. The State and Federal EPA's require this plan under the guidelines of the National Pollution Discharge Elimination System adopted as part of the Clean Water Act.

Numerous national and statewide studies have determined that municipal stormwater is an important source of pollutants to creeks and oceans. These pollutants include sediment, trash, bacteria, pesticides, heavy metals such as copper and mercury, and other organic chemicals.

The goals of the stormwater management program are to develop and implement best management practices to reduce to the maximum extent practicable the levels of pollutants being discharged through the City's storm drain systems. Six specific programs have been identified by the State that the City must develop and implement as part of this plan. These programs include the following:

- Public Education and Outreach on Stormwater Impacts
- Public Involvement and Participation
- Illicit Discharge Detection and Elimination
- Construction Site Stormwater Runoff Control
- New Development, Redevelopment and Construction Site Controls
- Pollution Prevention/Good Housekeeping for Municipal Operations.

The City's plan identifies specific measurable goals that it must meet according to timelines included the plan. Several public hearing and education programs will be coming out in the next few years.

As the City moves forward in this program the number one bit of information to remember is that whatever you put on your garden, driveway, or street has a very good chance of eventually being washed down the storm drains to Soquel Creek and Monterey Bay. What may seem as small amounts of pollution can concentrate in our and reach levels that are harmful to wildlife.

The City's Stormwater Management Plan may be viewed at Public Works offices at City Hall.

CITY OF CAPITOLA

420 Capitola Avenue
Capitola, Ca 95010

Tony Gualtieri Mayor

Stephanie Harlan Vice Mayor

Bruce Arthur Council Member

Dennis Norton Council Member

Gayle Ortiz Council Member

Bob Begun City Treasurer

Richard Hill City Manager

Pam Greeninger City Clerk

PREST. STD.
U.S. POSTAGE
PAID
CAPITOLA, CA 95010
PERMIT #13

Please email your comments or suggestions to: lmurphy@ci.capitola.ca.us

CALENDAR OF CITY MEETINGS

City Council/RDA meetings are held in the City Council Chambers, 420 Capitola Avenue.

For all other meetings locations or for more information, call 475-7300
or watch Cable Community Channel 8 scroll. Dates are subject to change.

Recreation Dept.:
caprec@cruzio.com

City Web Site:
www.ci.capitola.ca.us

april

10, 24	City Council/RDA*	7:00 p.m.
3, 17	Planning Commission	7:00
3	Museum Board	5:30
7	Arts Commission	7:00
8	Finance Advisory Committee	7:00
21	Recreation Advisory	7:00
22	Wharf Group	12:00
22	Village Master Plan Committee	6:30
9, 23	Arch & Site Review Committee	3:30

may

8, 22	City Council/RDA*	7:00 p.m.
1, 15	Planning Commission	7:00
1	Museum Board	5:30
5	Arts Commission	7:00
13	Finance Advisory Committee	7:00
19	Recreation Advisory	7:00
27	Wharf Group	12:00
27	Village Master Plan Committee	6:30
7, 21	Arch & Site Review Committee	3:30

june

12, 26	City Council/RDA*	7:00 p.m.
5, 19	Planning Commission	7:00
5	Museum Board	5:30
2	Arts Commission	7:00
10	Finance Advisory Committee	7:00
16	Recreation Advisory	7:00
24	Wharf Group	12:00
24	Village Master Plan Committee	6:30
11, 25	Arch & Site Review Committee	3:30

* RDA meets between 6-7pm. See agenda for time.

IMPORTANT NUMBERS

Administration: 475-7300

Building Dept: 475-7300 ext. 218
Americans with Disabilities Act
(ADA)
Building Permits/Inspections

Cable TV: Charter TV
1-866-731-5420

City Clerk: 475-7300 ext. 228
City Council Information
Elections
Agendas

Community Development:
475-7300 ext. 216

Emergencies: 911

Fire (County): 479-6842

Garbage: Waste Management
1-800-665-2209

Library: 477-7242

Museum: 464-0322

Recreation: 475-5935

Public Works: 475-7300
Street Repair
Road Information
Parks

Police:
Information: 475-4935
Emergency: 911