

CITY OF CAPITOLA
&
CAPITOLA REDEVELOPMENT AGENCY

ADOPTED BUDGET
FISCAL YEAR 2010 – 2011



CITY COUNCIL

Sam Storey, Mayor

Dennis Norton, Vice Mayor

Robert "Bob" Begun

Ronald Graves

Kirby Nicol



City Council

Sam Storey, Mayor
Dennis Norton, Vice Mayor
Robert "Bob" Begun
Ronald Graves
Kirby Nicol

Jacques Bertrand, City Treasurer
Debbie Johnson, Redevelopment Agency Treasurer

Richard Hill, City Manager

Staff

Pamela Greeninger, City Clerk
Mike Card, Chief of Police
Steven Jesberg, Public Works Director
Jamie Goldstein, Community Development Director
Lisa Murphy, Assistant to the City Manager

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Glossary of Terms



MISSION STATEMENT

MISSION

Our mission as the employees of the City of Capitola is to provide high quality service for our residents, visitors, businesses & employees.

VISION

Our vision is to be recognized as a model organization that provides excellent and responsive public service that values the people it employs and the community we serve and to always perpetuate a strong work ethic that fosters pride in the work that we do. We will maintain the highest trust and confidence of our City Council and our Community.

VALUES

- We believe in being open, honest and ethical.
- We believe in treating everyone with respect, courtesy and dignity.
- We believe in being responsive to all the people we work with and serve, and to act in a timely and sensitive manner.
- We believe in participatory management and teamwork. We are united in our belief to support, respect and encourage individual talents and contributions.
- We value innovation and creativity and believe in taking reasonable risks.
- We believe in a philosophy of constantly improving the services we provide.
- We believe in working with our residents & businesses to prepare for and resolve community issues.
- We believe in the vital nature of planning as a continuing process, to achieve the matching of expectations and resources.

In performing our mission, attaining our vision and adhering to our values, we will first look to our core values: *Upholding the Public Trust, Practicing Sound Financial Management and Maintaining a Safe & Healthy Environment.*

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